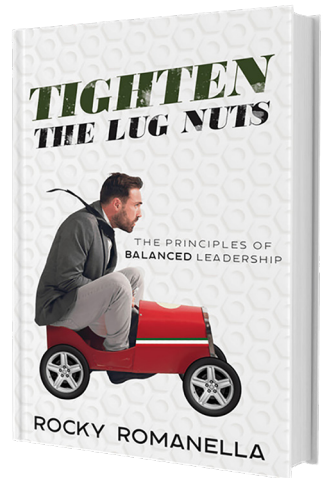


ROCKY ROMANELLA

FOUNDER AND CEO OF 3SIXTY MANAGEMENT SERVICES



AN EXCEPTIONAL GUEST

INTERVIEW QUESTIONS

- What is balanced leadership?
- What are your leadership beliefs and do you live your values?
- You say “It’s what you do when no one is watching that counts” - explain?
- You coined the term “tighten the lug nuts” what does that mean?
- When it comes to leadership, you put the majority of your stock in the customer - why?
- What’s one thing you want anyone looking to be a better leader to know?
- Who did you write the book for and is there a central message?

INTERVIEW TOPICS

- Balanced Leadership
- Why Values Matter
- Legacy Culture

3SIXTY^o
MANAGEMENT SERVICES



Rocky Romanella is the Founder and CEO of 3SIXTY Management Services, LLC, a management consulting firm specializing in Keynote Speaking, Leadership Development and Consulting Services. With over 40 years of Leadership experience Rocky delivers results by developing and implementing his Balanced Leadership Model across enterprise operations. This includes a laser focus on customer needs, employee empowerment and the demands of shareholders.

Rocky is an experienced CEO who led one of the largest re-branding initiatives in franchising history; The UPS Store, revolutionizing the \$9 billion retail shipping and business services market. While leading The UPS Store, the network increased retail units, same-store sales by 5.8%, outpacing the National Retail Federation results of 4.6% during a recession.

He also led the integration of more than 20 acquisitions that became UPS Supply Chain Solutions and led its improved financial performance, capabilities and global network footprint.

Rocky has the rare ability to see a clear vision of the changing business landscape, the passion to develop strategies, tactics and metrics to drive desired results.

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